

Bring patrons back to the library

...with
intuitive
browsing
and
easier
searching!



PatronBooksInPrint.com

Help patrons re-discover the library with booksinprint.com's new patron interface!! All booksinprint.com subscriptions now include **complementary** access to brand new patronbooksinprint.com.

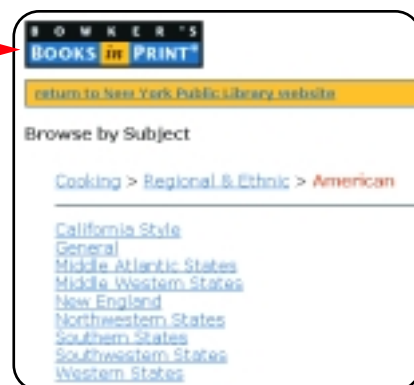
Offer a user-friendly environment on your library's public-access website to search the industry's largest unbiased, web-based bibliographic resource.

With over 5 million book, audio book, and video titles at their fingertips, why would they turn anywhere else?

The interface uses easy-to-understand patron oriented language! No more "trade cloth bindings"—just language that your patrons will be able to comprehend and navigate quickly!

SEARCH OR BROWSE FOR QUICK RESULTS:

- ▶ **Quick Search** lets them type and GO! This is for patrons who are unsure of their selection and brings back broader results.
- ▶ **Advanced Search** is available for patrons who know exactly what they are looking for. Over 30 Advanced Search criteria include: title, author, ISBN, subject, and status.
- ▶ **"Browse by Subject"** offers quick and easy searching of over 2,800 subjects—quickly and easily drill down to specific subjects and results.
- ▶ **"Browse by Author"** allows the user to browse the works of over 500 of the most popular authors.
- ▶ **"Browse by Award"** lists the 400 top book & movie industry awards and provides information on winners and nominees as far back as 1909!



Continued...

RESULTS ARE ORGANIZED:

- ▶ **Three formats!** Search results are displayed on easy to read screens and are broken into three separate format lists: Book, Audio Book, and Video.
- ▶ **More details!** One simple click will reveal even more bibliographic information including cover images, full-text previews, publisher and bestseller information, awards won, and media mentions (find books mentioned on Oprah's Book Club!).
- ▶ **Re-sort search results** by title, author, price, and release date.

PERSONALIZATION FOR LIBRARY LOYALTY:

- ▶ **Lists!** A patron can create a personalized reading or research list through patronbooksinprint.com. List details can be viewed, edited, printed or e-mailed to a personal e-mail address.
- ▶ **Brand new service!** "My Favorites" allows users to create a personalized profile of search criteria and interests. When new books, audio books, or videos are released that fit their criteria, they will receive a personal e-mail BIP Alert.
- ▶ **Is it on the shelf?** Once a title has been selected, a patron can immediately find out if it is available at your library through Bowker's Hooks to Holdings™.

SPECIAL INTEREST ROOMS INSPIRE READING:

- ▶ **Visit the Fiction Room!** Inside find great topics like favorite fiction series and recurring characters. Or, browse more than 80 fiction awards and choose between finalists and winners as far back as 1909!
- ▶ **Check out the Children's Room!** Find your favorite children's series or recurring character. Browse over 2,400 subjects of picture books and research the winners and finalists of over 140 children's fiction and non-fiction awards.
- ▶ **What year were you born?** Type in any date from the past century and discover books that topped the bestseller lists that year. Additionally, fun facts and "year in review" history is spotlighted. Easy research for birthdays or anniversaries!

BRING THEM BACK TO THE LIBRARY WITH...

- ▶ **Superior searching with better results**
- ▶ **Easier browsing with intuitive subjects**
- ▶ **Feature Rooms encourage reading**
- ▶ **More information for better choices**
- ▶ **Visit BowkerSupport.com to learn more!**



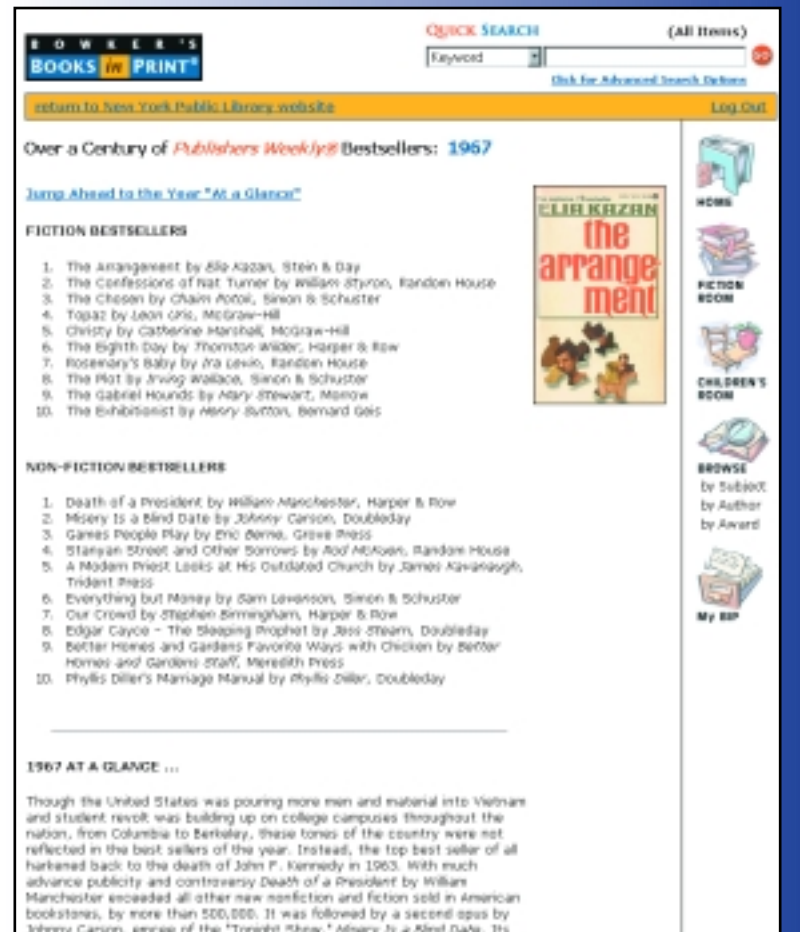
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The screenshot shows a search results page for 'Seabiscuit: An American Legend'. The page includes a search bar, navigation links, and a list of search results. The first result is 'Seabiscuit: An American Legend' by Hillenbrand, Laura, published by Ballantine Books in July 2003 for \$7.99. The second result is the same title by the same author, published by Random House in June 2003 for \$29.95. The third result is the same title by the same author, published by Ballantine Books in May 2002 for \$15.95. The page also features a sidebar with navigation options like 'HOME', 'FICTION ROOM', 'CHILDREN'S ROOM', and 'BROWSE by Subject by Author by Award'.



The screenshot shows a page titled 'Over a Century of Publishers Weekly's Bestsellers: 1967'. It features a list of fiction bestsellers and non-fiction bestsellers. The top fiction bestseller is 'The Arrangement' by Eli Kertzer, published by Random House. The top non-fiction bestseller is 'Death of a President' by William Manchester, published by Harper & Row. The page also includes a section titled '1967 AT A GLANCE ...' with a brief historical context for the year.